

Beartooth All-American Road (BAAR) Facts

- ⊕ America's Byways offer an untapped opportunity in terms of stewardship, preservation and economic value for the communities along the designated byways.
- ⊕ BAAR is open to highway vehicle travel from Memorial Day Weekend in May until October.
- ⊕ During the winter, the BAAR is only open to highway vehicle use between WY296 and Pilot Creek parking lot and between Parkside campground and Red Lodge. The remainder of the Road is open to over-the-snow travel.
- ⊕ Between May and October of 2009, the NE Entrance to Yellowstone NP had 215,393 entering visitors and 78,848 vehicles entering from the BAAR.
- ⊕ Yellowstone NP, MT DOT, and WY DOT work collaboratively to keep the BAAR maintained and open for visitors.
- ⊕ BAAR possesses two intrinsic qualities of national significance: natural and scenic.



This Brochure was created in partnership with the
National Scenic Byways Program

Friends of the Beartooth All-American Road
PO Box 983
Red Lodge, MT 69068

"Promoting and preserving America's rooftop experience"

Friends of the Beartooth All-American Road



Supporting Membership Opportunity

Why do we need your support?

In 2002, US Hwy 212, often referred to as the Beartooth Highway received designation as an "All-American Road". The Friends of the Beartooth All-American Road (BAAR) was created to provide local communities, businesses and individuals a collective voice to guide and influence the future of this amazing resource. We are a 501(c) 3 non-profit organization with a mission of interpreting, promoting and preserving the BAAR through partnerships with the gateway communities of Cody, WY, Cooke City, MT and Red Lodge, MT.

How will your contribution be used?

Friends of the BAAR provides travelers with information about the Beartooth Highway as well as maintaining websites and providing support to visitor centers near the Byway. Some of the specific projects FBAAR will be working on in 2010 include:

- ✨ Creating an interactive BAAR map for the website
- ✨ Working with Cooke City on an interpretive site at the new History Museum and Visitor Information Center
- ✨ Designing interpretive panels for Red Lodge and Cody Chamber/Visitor Information Centers
- ✨ Planning and Conducting a Press Trip to promote the Top Ten Scenic Drives of the Northern Rockies
- ✨ Memorial Day Weekend BAAR Road Opening Celebration in Red Lodge
- ✨ Developing a BAAR Travel Brochure

Membership Levels

Switchbacker

- E-mail updates and notices
- Opportunities to help promote the BAAR
- BAAR logo decal or I survived the Beartooth Highway Bumper Sticker

Vista Pointer

- E-mail updates and notices
- Opportunities to help promote the BAAR
- Listing of your business, organization, or name on the BAAR website
- BAAR travel mug

Summiter

- E-mail updates and notices
- Opportunities to help promote the BAAR
- BAAR logo window cling
- Listing and link from BAAR website to your website
- Scenic Driving the Beartooth Highway (Falcon Guide Book)

Top of the Worlder

- ALL the benefits of the Summiter
- Lifetime Supporting Membership



Friends of the Beartooth All-American Road Membership Levels

- Switchbacker \$ 25
- Vista Pointer \$ 50
- Summiter \$100
- Top of the Worlder \$500

Name

Address

City, State, Zip

Email Address (to receive updates and notices)

Website Address

Thank you gift

Send this form with your check payable to
FBAAR to:

FBAAR
PO Box 983
Red Lodge, MT 59068
Phone: (406) 446-0324

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