

Beartooth All-American Road (BAAR) Facts

- ⊖ 2011 is the 75th Anniversary of the opening of the Beartooth All-American Road.
- ⊖ America's Byways offer an untapped opportunity in terms of stewardship, preservation and economic value for the communities along the designated byways.
- ⊖ BAAR is open to highway vehicle travel from Memorial Day Weekend in May until October.
- ⊖ The Custer, Gallatin and Shoshone National Forests work to interpret the history and intrinsic qualities and value of the Beartooth All-American Road for visitors
- ⊖ In 2010, 229,848 visitors entered the NE Entrance to Yellowstone NP from the BAAR.
- ⊖ Yellowstone NP, MT DOT, and WY DOT work collaboratively to keep the BAAR maintained and open for visitors.
- ⊖ BAAR possesses two intrinsic qualities of national significance: natural and scenic.



This Brochure was created in partnership with the
National Scenic Byways Program

Friends of the Beartooth All-American Road
PO Box 983
Red Lodge, MT 59068

Friends of the Beartooth All-American Road



Supporting
Membership
Investment
Opportunity

Why do we need your support?

In 2002, US Hwy 212, often referred to as the Beartooth Highway received designation as an "All-American Road". The Friends of the Beartooth All-American Road (BAAR) was created to provide local communities, businesses and individuals a collective voice to guide and influence the future of this amazing resource. We are a 501(c) 3 non-profit organization with a mission of interpreting, promoting and preserving the BAAR through partnerships with the gateway communities of Cody, WY, Cooke City, MT and Red Lodge, MT.

How will your investment be used?

Friends of the BAAR provides travelers with information about the Beartooth Highway as well as maintaining websites and providing support to visitor centers near the Byway. Some of the specific projects FBAAR will be working on in 2011 include:

- ✨ Celebrating the 75th Anniversary of the Beartooth All-American Road
- ✨ Working with Cooke City on interpretive information for the new History Museum and Visitor Information Center
- ✨ Designing interpretive information for Red Lodge and Cody Visitor Information Centers
- ✨ Providing daily updates on road conditions during the summer travel season
- ✨ Working with WYDOT and MTDOT on installation of highway web cams
- ✨ Maintaining the BAAR website



Membership Investment Levels

Switchbacker

- E-mail updates and notices
- Opportunities to help promote the BAAR
- BAAR window cling & key chain

Vista Pointer

- E-mail updates and notices
- Opportunities to help promote the BAAR
- Listing of your business, organization, or name on the BAAR website
- BAAR window cling & key chain

Summiter

- E-mail updates and notices
- Opportunities to help promote the BAAR
- BAAR logo window cling
- Listing and link from BAAR website to your website. **New** opportunity for online logo
- Scenic Driving the Beartooth Highway (Falcon Guide Book)

Top of the Worlder

- ALL the benefits of the Summiter
- Lifetime Supporting Membership

"Promoting and preserving the Beartooth All-American Road"

Friends of the Beartooth All-American Road

Membership Investment

- Switchbacker \$ 25
- Vista Pointer \$ 50
- Summiter \$100
- Top of the Worlder \$500

Name

Address

City, State, Zip

Email Address (to receive updates & newsletter)

Website Address

Thank you gift

Send this form | check payable to FBAAR:

FBAAR

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Online Membership using Credit Card is now available from the Beartooth Highway web site.